



FOR IMMEDIATE RELEASE

ASSOCIATED BANK AND THE ORDEAN FOUNDATION PARTNER TO PURCHASE VEHICLES FOR WESTERN LAKE SUPERIOR HABITAT FOR HUMANITY

TWIN PORTS - DECEMBER 13, 2019 - Associated Bank and the Ordean Foundation each provided a \$20,000 grant (a combined total of \$40,000) to Western Lake Superior Habitat for Humanity for the purchase of two vehicles.

One truck purchase is to be used by the Construction Manager enabling him to haul equipment and materials to our on-site builds. The Construction Manager is responsible for supporting and managing all our new home construction with our partner families, as well as, rebuilding and repair work through our Aging In Place Program. This vehicle will allow him to haul materials from our warehouse and various other facilities directly to our build sites. The second vehicle will be used by the Executive Director and staff for work related transportation.

These vehicles will help increase the efficiency and productivity of the overall operation of the affiliate, as the staff travels throughout the four county geographic region which the affiliate serves (Douglas County, WI. Duluth, MN., Southern MN Counties of Lake and Carlton.)

Western Lake Superior Habitat For Humanity is so very grateful for the Associated Bank and Ordean Foundation partnerships being developed in the communities we serve, as they help us work to create affordable and sustainable housing.

Media Contacts

For more information, or to set up an interview, please contact:

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ABOUT WESTERN LAKE SUPERIOR HABITAT FOR HUMANITY

Habitat is drive by the vision of a world where everyone has a decent place to live. Habitat for Humanity builds homes and remodels existing homes in partnership with qualifying families and their communities. Volunteers, donations, community support, and voices supporting affordable housing all help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower

ABOUT ASSOCIATED BANC-CORP

Associated Banc-Corp (NYSE: ASB) has total assets of nearly \$34 billion and is one of the top 50 publicly traded U.S. bank holding companies. Headquartered in Green Bay, Wisconsin, Associated is a leading Midwest banking franchise, offering a full range of financial products and services from more than 240 banking locations serving more than 120 communities throughout Wisconsin, Illinois and Minnesota, and commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas. Associated Bank, N.A. is an Equal Housing Lender, Equal Opportunity Lender and Member FDIC. More information about Associated Banc-Corp is available at www.associatedbank.com.